



CONCEPT SEATING

A Division of Laacke & Joys Company

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FOR IMMEDIATE RELEASE

Concept Seating Announces Partnership with The Denise Amber Lee Foundation Collaboration aims to help improve performance of 911 call centers

Brookfield, Wisconsin - January 18, 2018 - Concept Seating, a leading manufacturer of heavy-duty ergonomic seating for 24/7 workplaces, today announced a collaborative partnership with The Denise Amber Lee Foundation, a nonprofit organization dedicated to improving the performance of public safety telecommunication centers.

Along with donating a portion of each chair and stool sold in the Public Safety market to the Denise Amber Lee Foundation, Concept Seating will also promote the foundation's mission and training summits, including through tradeshow displays and the distribution of literature.

"We were founded on the idea that high-quality ergonomic seating is integral to the job performance of public safety workers and other vital personnel who spend much of their time sitting," stated Joel Vento, Concept Seating VP of Sales and Marketing. "We're excited to support The Denise Amber Lee Foundation's relentless effort to ensure that Public Safety Telecommunicators have all the knowledge and equipment necessary for performing their critical duties at a high level!"

"We are honored to partner with Concept Seating, who has been an industry leader in providing high quality seating solutions for 9-1-1 centers across the country. Their support is integral in helping the Denise Amber Lee Foundation's efforts in making our nation's 9-1-1 centers the best they can be" says Denise Amber Lee Foundation President, Nathan Lee.

About Concept Seating: Since 1991, Concept Seating has been dedicated to engineering high-quality ergonomic seating solutions for intensive-use 24/7 workplaces such as public safety dispatch centers, security and surveillance rooms, and other vital control rooms. In 2012, Concept Seating was acquired by Laacke and Joys Company LLC, but still operates under its original brand name. Concept Seating remains committed to providing sophisticated seating with unparalleled durability while addressing the need that sparked the original idea: seating that increases employee morale and productivity while decreasing time away from the job. To learn more about Concept Seating products, visit conceptseating.com.

About The Denise Amber Lee Foundation: The Denise Amber Lee Foundation was founded in June of 2008 following Denise's tragic death, which might have been prevented were it not for inefficiencies in the local 911 call center. Denise's husband, Nathan Lee, now travels the country telling Denise's story with the goal of helping 911 centers avoid similar occurrences. Additionally, The Denise Amber Lee Foundation provides training summits, consultations, quality assurance reviews, and equipment recommendations to public safety telecommunication centers across the United States. You can read more about Denise's story and the Foundation's mission at deniseamberlee.org.

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