



CONCEPT SEATING

A Division of Laacke & Joys Company

For more information, please contact:

Joel Vento, VP Sales & Marketing

(414) 982-6551

jsvento@conceptseating.com

www.conceptseating.com

FOR IMMEDIATE RELEASE

LJ Design & Manufacturing introduces the newly designed 3142r1

Milwaukee, Wisconsin - January 20, 2014 - Concept Seating, the originator of the 24/7 intensive use chair, introduces the 3142r1. It is built with the same principals that has made the 3142 an industry standard in control rooms and dispatch centers for over 15 years, but redesigned from the inside out.

Every part of the 3142 was evaluated in designing the 3142r1 with improvements from the casters up. The goal was not to tamper with the firmness and support one feels when first sitting in the 3142, but preserving that new chair feel even after years of continuous 24/7 use. The biggest change was the internal frame and how the occupant's weight is supported. Weight of the occupant is now supported on an improved frame design which can hold more weight than the original 3142 and maintaining that support without degradation for a longer period of time. In addition, cosmetic improvements were made throughout the 3142r1 without compromising the original chairs' heavy duty industrial look.

The new 3142r1 will now be available in leather, fabric, and the newly introduced alternative leather. The alternative leather has the look and feel of real leather with the breathability of fabric. Treated with Silverguard (Silver Ion Technology), this material fights bacteria, diminishes odors, promotes freshness, resists tough stains, and extends the life of the coverset. Alternative leather will be priced between fabric and leather.

Options still include embroidery, adjustable neck roll and a variety of caster options including glides. The 3142r1 will also be available with the new optional swing arms that have arm pads that are adjustable fore and aft as well as in and out while seated.

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